

Bergen County Workforce Investment Board
Jim Black, Chair

Meeting Minutes – October 13th, 2011

At 9:15 AM, the meeting was begun.

Chairman Jim Black stated:

- In accordance with public law, a public notice was placed.
- Committed the new agenda organized items clearly.

The meeting was opened by Chairman Jim Black, and the Pledge of Allegiance was said.

- Approval from the minutes from the meeting of 7-14th, 2011 was requested and the motion to accept was passed. Martin DeVaney made the motion and Charles Evens seconded the motion.

Introductions took place

Report from Executive Director – Tammy Molinelli:

- Continued work on the County Business Development strategy, County wants feedback for their Master Plan
- Continued efforts to support all WIB Committees and partnerships that move workforce development and business development forward
- In the process of hiring an Exec. Assistant – Office manger for the WIB
- The Annual report is almost complete and will go to the printer shortly
- Website is being developed by the interns under the direction of the Marketing Chair. The marketing committee will meet after the beginning of the year to develop a 2012 plan.
- The WIB placed a business ad in several business publications
- NNJHPC (Northern NJ Health Care Pathways) – we will be hosting an Allied Health Care symposium to better understand the needs of business in this industry
- NFWS (National Fund for Workforce Solutions) RFP is now available
- NJP (North Jersey Partners) has secured a consultant to focus on business development within the Allied Healthcare Industry
- The WIB secured funding for tool kits to help job seekers re-entering the workforce from incarceration
- H1B Visa Grant will be completed and submitted to USDOL to request funding to train job seekers in the areas of IT and Stem
- EMSI (Economic Modeling) is putting together demographic inform to assist with Business Develop and retention in Bergen County
- Continued business outreach with Maggie Peters at the County of Bergen

Report from Committees:

Finance Committee – Steve Blumenthal and Sal Matroeni:

- Annual budget and subprogram was broken down and discussed.
- New budget format was discussed
- Bergen is one of five counties in the state with 85% of the negotiated measured met or exceeded.
- Sal presented a list of all individuals who went through training.
- The next task is to match people who have been trained with direct vendor placements
- 2010 numbers were presented due to the lag time between training and employment
- The finance committee will continue to develop user friendly reports for all funding streams

Report from Chair – Jim Black:

- Jim reviewed the “Scary facts” regarding the statistics relating to the economy and the state of business and employment.
- Its important to look at our system from a private sector point of view as we can’t do business as usual
- Vince stated that small businesses aren’t creating jobs but new business is and based on innovation and patent backlogs new business doesn’t have access to capital
- Job4Jersey will need to be competitive with Monster and Craig’s list
- Dimitri added that as a WIB, we need to be aggressive and solve problems where we see problems. We need to be advocates for workforce
- Annette mentioned that we should also tap into Chambers as they are connected to the local business community
- All board members should have received electronically, the WIB handbook
- WIB voted to support the Executive Director’s continued employment and the addition of an Office Manager-Exec. Assistant was approved. The vote was done electronically and results were announced at the meeting
- ITA committee has been meeting to discuss vendor accountability for placements. Recommendations are being developed
- It was announced that we will be adding an additional Vice Chair and as to date, Randy Guthrie has been nominated.
- We will be increasing the number of members of the Executive Committee
- The by-laws state that we need a Secy.-Treasurer. We are asking for recommendations
- We continue to look for private sector member for the board
- WIB By-laws need to be reviewed and it is recommended that they be updated
- Maggie Peters reported that her priorities are: 1. Demographic and marketing data for businesses who are relocating, business attraction strategies, 2. Reach out to Real Estate stakeholders to partner3. Brownfield inventory to see if there are redevelopment opportunities

Marketing Committee

- Interns will continue to develop webpage. Will be meeting weekly

One-Stop Committee Report – Randy Guthrie:

- Continued focus on Jobs4Jersey Recommendations for better ways to match job seekers with employers.
- NEG – National Emergency Grant update
- Program Year 2010 WIA numbers were presented and discussed
- Additional discussions took place regarding training providers and placements

Report from Partners Committee – Walter Hecht:

- Literacy Committee has met and are developing strategies for 2012
- Youth Investment Council meeting takes place next week
- The MOSAIC center and the One Stop are partnering for positive recruitments
 - LLBean recruitment – 100 pp were hired in 5 days
- NNJDN_Disability – Jackie reported - this collaborative is 150 members strong
- Jackie reported that there is a chance that funding for the MOSAIC grant is ending
 - This grant placed 89 people in two years

New Business

13th Annual salute to champions breakfast will be Oct. 28th at 10am at One Bergen County Plaza

Meeting was adjourned @ 11:00am.