



FOR IMMEDIATE RELEASE:



**BERGEN COUNTY TO HOLD BUSINESS SYMPOSIUM
Senator Cardinale and Tracye McDaniel to Speak**

Hackensack (May 31, 2011) – The Bergen County Workforce Investment Board will sponsor in partnership with Bergen Community College, a Business Symposium, featuring guest speakers NJ Senator Gerald Cardinale and Tracye McDaniel, President and CEO of Choose New Jersey, Office of the Governor.

The symposium will take place on Wednesday, June 15, from 7 am to 1:00pm. The event will be held at Bergen Community College’s Moses Training Center, Parking Lot B, 400 Paramus Road, Paramus, NJ. The entire day’s events are free, thanks to funding by the New Jersey Department of Labor and Workforce Development, New Jersey Department of Education and The New Jersey Department of Human Services. Continental breakfast, registration, and networking will start at 7 a.m. the program will begin at 8:00am with a luncheon following the event. Seating is limited. Please reserve a seat by registering online at <http://businessinbergensymposium.eventbrite.com>.

Senator Gerald Cardinale (R-Bergen) is a ranking Member of the Senate Commerce Committee. He will speak about a pending legislative amendment, which would give small businesses with 1-50 employees the option to purchase group health insurance through their Chamber of Commerce.

Tracye McDaniel is the newly appointed Chief Executive Officer of Choose New Jersey. Her selection by Gov. Chris Christie was the culmination of a comprehensive nationwide search for a leader with extensive experience and a track record of success in marketing and promoting states and metropolitan areas to business location decision-makers in the United States and abroad. McDaniel will explain why “choosing New Jersey” is a good business decision.

The aim of this educational symposium for business is to help companies start or grow their business in Bergen County. Topics include pending legislation for small business, cutting-edge job matching technology, labor market information, industry sector strategies, developments in the Meadowlands, business success stories, and the future for business in Bergen.

Presenters include Bergen County Executive Kathleen A. Donovan, representatives from the State Department of Labor and Workforce Development, Regional Workforce stakeholders, the county's Workforce Investment Board, and local chambers of commerce who will discuss new opportunities and resources available for businesses in Bergen County.

Following the symposium, employers and job seekers are invited to participate in a Career Resource and Job Fair at the Pitkin Education Building on campus, from 12 pm to 4 pm. To reserve a table at the job fair:

Employers must register online at <http://employersrestrationjobfair.eventbrite.com>

Job seekers must register online at <http://jobseekersregistration.eventbrite.com>

About the Workforce Investment Board

The Bergen County Workforce Investment Board (WIB) is dedicated to supporting Workforce Development initiatives and provides oversight to the Bergen County One Stop Career Center. The WIB connects Bergen County residents to jobs and opportunities for job training, and it assists employers in identifying the skilled workers they need to grow, compete, and prosper in Bergen County. The WIB is also charged with creating workforce-related policy, planning strategic workforce initiatives, and building workforce collaborations that enhance workforce skills and productivity within Bergen County and the region.

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